

# **Quality in Control.**











From a courageous project of two radio pioneers to a high-tech engineering company with worldwide activities - that is, in a nutshell, the history of HBC-radiomatic GmbH. For 70 years we have developed and manufactured high-quality radio control systems with the "made by HBC-radiomatic" seal of quality.

#### The most important stages in our success story:

| 1947     | Huber & Brende     |
|----------|--------------------|
| 1950     | Introduction of    |
|          | Germany, by Hu     |
| 1960     | Development o      |
|          | Huber & Brende     |
| 1963     | Introduction of t  |
| 1968     | Creation of HBC    |
| 1975     | Introduction of th |
| 1979     | Creation of the    |
| 1986     | Introduction of t  |
| 1993     | Introduction of t  |
| 1998     | Founding of HB     |
|          | Founding of HB     |
| 1999     | The company is     |
| 2003     | Production of th   |
|          | Founding of HB     |
| 2005     | Introduction of    |
|          | radiomatic® AFM    |
|          | Founding of HBC    |
| 2007     | Opening of the n   |
| 2008     | Opening of the I   |
|          | Cincinnati Metro   |
| 2009     | Extension of the   |
| 2011     | Presentation of t  |
| <br>2012 | Opening of the     |
|          | (Zurich Metropo    |
| 2013     | Foundation of H    |
| 2015     | First radio trans  |
| 2017     | 70 Years HBC.      |
| 2019     | New spectrum g     |
|          |                    |

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Background photo: Portafon 6 – a ground-breaking innovation at IFA tradeshow 1950.



### A success story "made by HBC-radiomatic".

- el founded in Crailsheim, Germany.
- the Portafon, the first portable radio-telephone for civil use in uber & Brendel.
- f the first fully transistorised radio-telephone in Germany by
- he first radio-controlled storm warning system at Lake Constance. 's first radio control for cranes.
- he first HBC radio system for explosion-protected areas.
- first HBC radio system with microprocessor control.
- the first HBC proportional radio control.
- the first HBC feedback system with LCD.
- C-radiomatic France in La Wantzenau, France.
- C-radiomatic, Inc. in Cincinnati (Ohio), USA.
- given a new legal structure as HBC-radiomatic GmbH.
- e first CANopen capable HBC radio receivers.
- C-radiomatic Vertriebsgesellschaft mbH in Dortmund, Germany.
- world's first automatic frequency management system,
- C-radiomatic Schweiz AG in Neuenhof (Zurich Metropolitan Area).
- new HBC component manufacturing facility in Crailsheim, Germany. new facility of HBC-radiomatic, Inc. in Hebron (Kentucky / Greater opolitan Area), USA.
- HBC component manufacturing in Crailsheim.
- the new operating concept pilot: radio control by hand movements. new facility of HBC-radiomatic Schweiz AG in Othmarsingen olitan Area), Switzerland.
- IBC-radiomatic India Pvt. Ltd. in Pune, India.
- mitter with merlin® technology.

generation.



### Quality from the very beginning.

HBC-radiomatic has been synonymous with outstanding quality in radio technology for 70 years. Trusting completely in our own ability for innovation and engineering, we have relied on our own internal product development and manufacturing right from the start.

Today, over 90 percent of the components for HBC radio controls are produced at the company's own factory in Crailsheim. Our business activities range from assembly to injection moulding production to the CNC machining of plastic components, as well as printed circuit board design and production and the final assembly of the systems.

HBC-radiomatic will continue on this successful path of in-house development and manufacturing in the future. With the continuing extension of our components manufacturing facilities in Crailsheim, we have laid optimal foundations for this. At the new facility, a highly-qualified staff produces the components that make our products unparalleled in the radio control market.









The continued success of our quality philosophy is exemplified in HBC's reliable joysticks and RF modules. These high-quality devices have revolutionised radio control technology for the last few decades.

We will naturally continue our efforts in producing high-quality products in the future. For this reason, great importance is placed on comprehensive quality testing at HBC-radiomatic. The individual components as well as complete systems are all subject to the most thorough test procedures before they are shipped. Tests of water and weather resistance as well as intensive switch testing are all part of the testing process.

Quality testing is a main part of our own comprehensive quality management system which has been operating successfully for decades. Our system goes far beyond the requirements of DIN EN ISO 9001:2015. Naturally, we are certified under this standard. With our own seal of quality, "Made by HBC-radiomatic", the customer can therefore rely on a high degree of security and a long life for the radio control.

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## HBC-radiomatic – a reliable seal of quality.





### Expertise and experience.

HBC-radiomatic's most important reason for success is our workforce - the people who are behind our products. With their expertise and experience, they secure valuable competitive advantages for our company. We want to make use of these competitive advantages in the future; that is why we invest so much in the ongoing training and development of our employees.

In addition, we as employers place a great deal of importance in providing attractive benefits to those who work for us. We know that a content workforce is the best foundation for excellent corporate performance.

Professional and vocational training of young people plays a central role at HBC-radiomatic. Training makes it possible for us to meet our requirement of producing specialists and technicians on our own. At the same time, following their training, we can make full use of young people who already completely understand the quality standards of HBC-radiomatic.



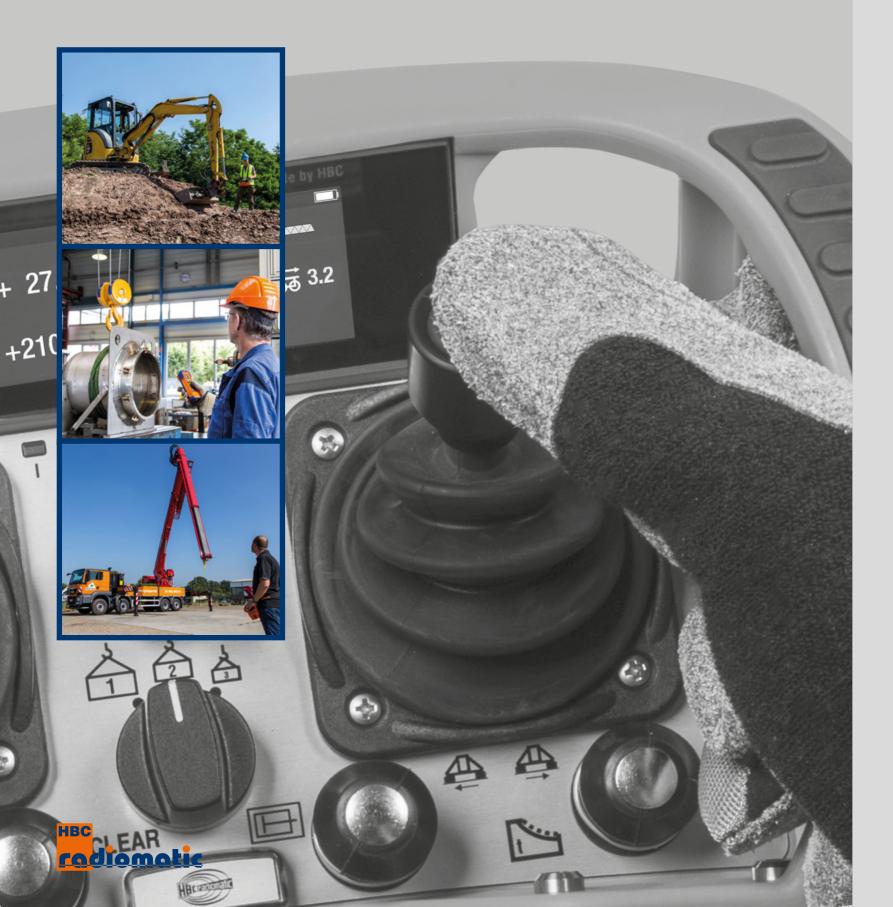


## Innovations which set the standard.

The development and production of ground-breaking innovations in the field of radio technology have a long tradition at HBC-radiomatic. The company founders presented the first portable radio-telephone for civil use in Germany as early as 1950. With this, the radio system pioneers from Crailsheim laid an important foundation for modern mobile radio technology.

This innovative power sets the standard in radio control technology today. Thanks to our years of experience in the sector, continuous contact with our customers and the vision of our employees, we succeed again and again in gathering vital knowledge of new market requirements at a very early stage.

This knowledge is converted into radio control developments which are at the forefront of technology. In our own development department, which is the heart of HBC-radiomatic, innovative ideas are being turned into tailor-made quality products by our highly qualified engineers.



### Radio controls – safe, efficient, comfortable.

Today, the control of cranes and machines by radio controls is a standard application in modern production and logistics systems. Radio systems save time, reduce operating risks and increase efficiency.

HBC-radiomatic's products are not just radio controls, but also "proximity controls". They allow to work with a perfect view to the payload and the ambient working conditions and to lend a hand if necessary.

By continually developing ground-breaking innovations, HBC-radiomatic has set the technical standards for wireless control systems. Our radio controls prove their reliability in thousands of industrial applications every day.





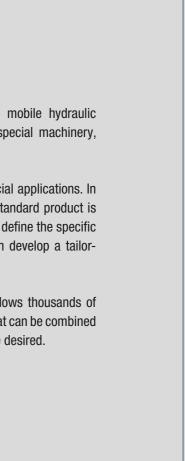
#### Individuality is standard practice.

Whether controlling industrial and construction cranes, mobile hydraulic applications, winches or cranes for use in forestry, or special machinery, HBC-radiomatic offers a winning response.

A major strength of HBC-radiomatic is in the area of special applications. In other words, we can help with all applications where a standard product is not adequate. After communicating with the customer, we define the specific requirements appropriate to the individual case and then develop a tailormade solution that works perfectly.

Possibilities are unlimited! Our existing product range allows thousands of alternatives, thanks to the enormous number of features that can be combined in countless ways. Our systems simply leave nothing to be desired.







With more than 40 service partners all over the world, we ensure that downtimes are reduced to a minimum. When things have to be done particularly fast, we can also send our engineers directly to the customer's site whether that means going to the Amazon or to Spitzbergen.

customer.





## Customer service – rapid and personal.

Deciding to use a radio control system from HBC-radiomatic is a decision for a lifetime of quality. In the event your system does not function properly, you also can rely on HBC for quality service. Customer support does not end when the radio system leaves our factory.

But for us, customer service means even more: At our own company training centre we are always willing to explain the inner workings of our radio systems at the customer's request, to explain correct installation methods and to show what is important when maintaining the radio systems. At HBC-radiomatic, customer service means fulfilling the needs of the



## radiomatic

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### A reliable partner on site.

Close to the customer and always available. With this benchmark in mind, we have established our global sales and service network. In addition to our own subsidiaries in Europe, Asia and the USA, we work closely together with about 40 long-term international sales and service partners. We are represented in all the important markets around the globe and can assist our customers quickly and personally at any time.



You will find a summary of our worldwide sales and service contacts on our website at www.hbc-usa.com.



# www.hbc-usa.com

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